Display Inc.
Your Digital Signage Source

Canada
21, 1915 – 32 Avenue NE
Calgary, AB T2E 7C8

USA
350 S. Northwest Highway, Suite 300
Park Ridge, IL 60068

Phone: 1-800-930-7860 | Email: info@edisplayinc.com | Web: www.edisplayinc.com

We provide an industry leading easy-to-use and cost-effective digital signage software that can power a digital signage network of any size. The software platform typically has 2 components, the server software and the player software. The server software allows you to manage the screen layouts, playlists, scheduling and other advanced features. The player sofware is installed on each player machine in the field. Once you have published your content, the server sends this to the player. The player then plays the media, according to the instructions it has received.

E Display offers state of the art web based digital signage software that is easy to deploy and can be accessed from anywhere on your laptop or mobile device. It allows you to create sophisticated digital signage presentations and make use of advance functionality like Multiple Zones, Tickers, RSS feeds, Animations and much more. You can create any type of layouts for each screen and schedule your content to run distinctly on any day or time. Even though our software is self-intuitive but we provide web tutorial on all its features.

QUICK FACT

- **Cost-effective and designed for the cloud.**
- **Simple drag and drop interface.**
- **High content flexibility. It allows you to display JPG's, HD videos, RSS feeds, live TV and video etc.**
- **HTML5 support. Re-use content created for the web or utilise our ever increasing range of widgets.**
- **Simple content scheduling and updating for each display.**
- **Easy-to-use cloud-based interface.**
- **Update digital signage players remotely.**
- **Emergency notifications, live news, and traffic reports through media RSS are all supported.**

Lots of cool widgets

RSS Ticker
live vertical and horizontal feed

Weather
full customizable / animated weather

Stock
vertical and horizontal scrolling quotes

YouTube
link to the world's largest video library

Live TV
connect any device, analog or digital

Image
make it shine with beautiful imagery

Catalog
easy to use database engine

Collection
deploy touch screens

Camera
connect WebCam on PCs & Tablets

Date/Time
dynamic formatter

External Link
load content from anywhere

Chat
audience communication through digital signage

Graphs / Charts
generate graphical statistics

HTML5
play nice with Javascript

Flash
build animation with Adobe Flash

PDF
insert documents or link to external ones

Video
run super smooth HD content

Custom RSS
same old RSS, built your way

Twitter
share your favorite tweets

XML
hook into any database, any format

Emergency
alerting system

RemoteTouch
audience control your screens through mobile technology

Countdown
event counter

RemoteEvents & Queuing
set values from Javascript client for custom applications

Lots of cool widgets

Facebook
get social on your screen

Instagram
get your picture on

Google Calendar
what's going on

Google Drive
go direct

Google Picasa
snap it, load it

Google Plus
stay in touch

Digg
what's hot online

World Weather
7 day extended

JSON
java script object notation

Tumblr

Node.js
custom development

Browser
google chrome loaded

Flickr
share your photos

QR code
scan it

Chat
let your audience communicate

Pinterest
visual bookmarking tool

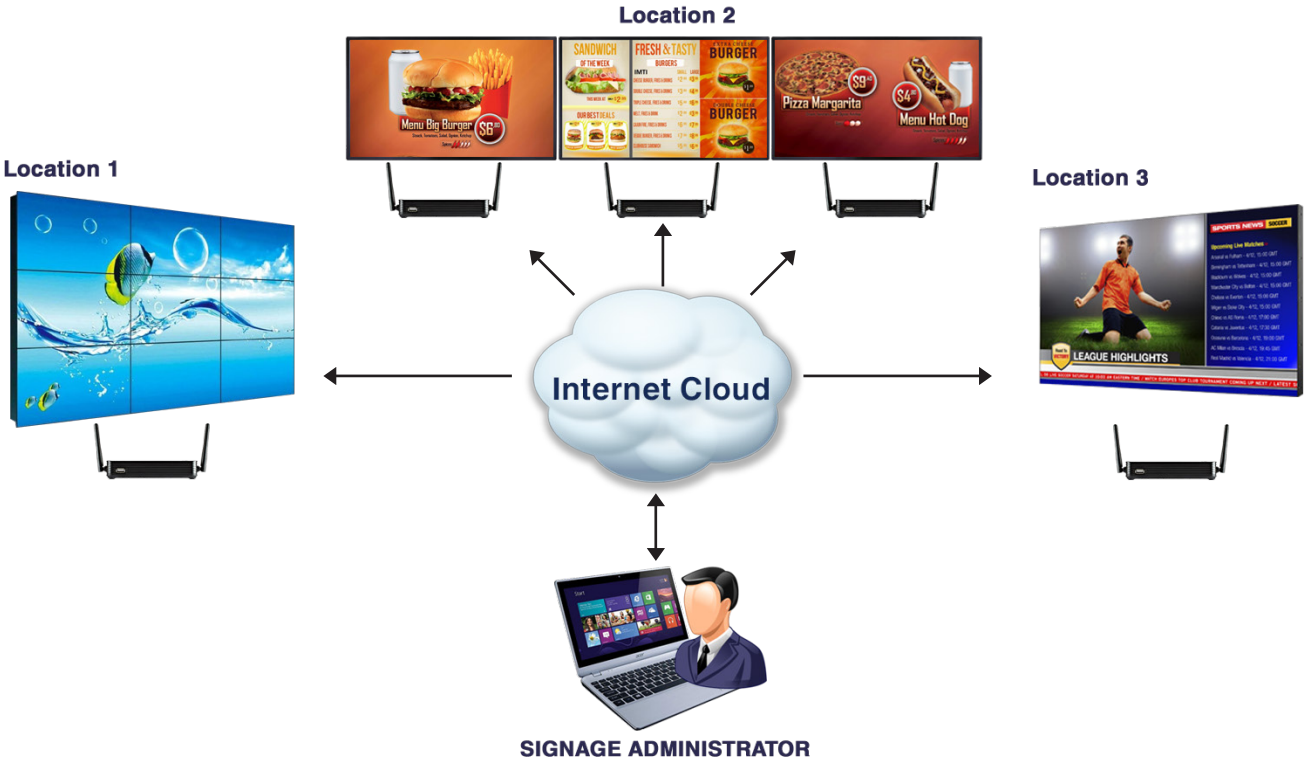
Yelp
promote your business

Dropbox
sync data to cloud

500px
share your photos

Etsy
Show your business

Mashape
event counter



E Display's digital signage software supports both Android and Windows OS. Our software is built on a SaaS (software-as-a-service) platform which allows content changes to your screens from anywhere via any internet connected device. Below are some of its key features:

Campaign

The campaign is a global configuration which holds your complete digital signage setup. Having the ability to configure multiple campaigns allows you to easily switch your signage players from one configuration to another.

Timeline

A timeline is a visual representation of the sequential playlist order of your media resources. A collection of all your timelines make up the final output of your digital signage presentation.

Resources

Resources include any media content which loads onto your digital Player PC running the E Display signage software These include video, images, sound, signage components and scenes.

Stations

The E Display server software empowers you to remotely control all of your signage players. reboot, play, stop, and request screenshots. All this from within the comfort of the E Display signage player running on any PC, tablet, or smartphone.

Components

Components include many valuable dynamic tool that you can use to enrich your signage presentation. These include RSS news tickers, weather, video podcasts, HTML, clocks and more.

Screen division

E Display digital signage software allows for the screen to be divided into an infinite number of divisions or 'zones'. Zones are assigned a 'channel' which runs content on its own independent loop.

Scene Editor

The scene editor allows for simple animation, custom positioning of resources, and layering of components within any screen division.

Sequencing

The sequencer is essentially a simple and effective way to serially set the play list order of all the timelines. This is done using simple drag and drop operation.

Scheduler

Set your timelines to play at any day and anytime. Use the scheduler to set the exact start and stop times. A graphical interface is used to get a summery of all future playlists and easily resolve conflicts.

Catalog

A powerful tool that allows you to easily display unlimited number of items with a common format. The items can be viewed inside any number of catalog sub-players which include carousals, book flipping, 3D floaters and more.

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